



Do you have Life Insurance?

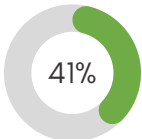
FIVE REALITY CHECK FACTS

Why the time for life insurance is now



People who own life insurance are more likely to feel financially secure.

01



The percentage of Americans who say they don't have sufficient life insurance coverage.

02



47% of Millennials live with a life insurance coverage gap.

03



4 in 10 families would face financial hardship within six months if the primary wage earner died.

04



31% of Americans say they are more likely to buy life insurance as a result of COVID-19.

05

Source: LIMRA Research, <https://www.limra.com/>

Contact Peoples Bank insurance specialists at 515-327-7742 to get the life insurance coverage that you need today.

