We're in your neighborhood!

ADEL

804 Greenwood Hills Dr Adel. IA 50003

Lobby Hours Mon - Fri: 9:00am - 4:30pm Drive-Up Hours Mon - Fri: 8:30am - 5:00pm

BOONE

1212 Hawkeye Drive Boone, IA 50036

Lobby Hours Mon - Fri: 9:00am - 4:00pm **Drive-Up Hours** Mon - Fri: 8:00am - 4:30pm

CLIVE

12701 University Ave Clive. IA 50325

Lobby Hours Mon - Fri: 9:00am - 4:30pm **Drive-Up Hours** Mon - Fri: 8:30am - 5:00pm

GRAND JUNCTION

205 Main St E Grand Junction. IA 50107

Lobby Hours Mon - Fri: 8:30am - 3:30pm **Drive-Up Hours** Mon - Fri: 8:30am - 4:00pm



GUTHRIE CENTER

401 Main St Guthrie Center, IA 50115

Lobby Hours

Mon - Fri: 8:30am - 4:00pm Drive-Up Hours Mon - Fri: 8:00am - 4:30pm Sat: 8:30am - 11:00am

JEFFERSON

116 W State St Jefferson, IA 50129

Lobby Hours Mon - Fri: 9:00am - 4:00pm **Drive-Up Hours** Mon - Fri: 8:00am - 5:00pm

OGDEN

338 W Walnut St Ogden, IA 50212

Administration Office Only Night Depository & ATM Available

SCRANTON

1021 Main St

Lobby Hours Mon - Fri: 8:30am - 4:00pm

WAUKEE

1185 SE University Ave Waukee, IA 50263

Lobby Hours Mon - Fri: 9:00am - 4:30pm **Drive-Up Hours** Mon - Fri: 8:30am - 5:00pm

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SCAN ME





GIANT PIGGY BANK[™]

Children's Savings Account





Scranton, IA 51462



The Importance of **Financial Literacy**

It is estimated that 4 out of 7 adults in America are financially illiterate, and over 66% of Americans, 178 million people, are struggling financially.¹

Let's provide children a better financial education earlier on, so they can build a brighter financial future.

The Money Basics to Teach Children Earning Investing

Fu, Chana, "32 Must-Know Financial Literacy Statistics in 2021," Possible, 15 Feb, 2021,

www.possiblefinance.com/blog/financial-literacy-statistics.

Some things in life are free, but many are not. Working earns you monev to purchase items or experience fun activities (e.g. trip to the zoo).

Saving

While money doesn't grow on trees, earning and saving your money does make it grow.

Spending

Being able to differentiate а want versus a need helps smart-spending teach habits early on.

Investing is an action you take to help your money grow. Opening

interest-earning an savings account is one way to grow your money.

Borrowing

A loan helps you borrow money for a specific purpose as long as you promise to pav it back.

Charitable Giving

Learning empathy and the value of giving leads greater to collaboration and civility later on.

GIANT PIGGY BANK[®]

The GIANT PIGGY BANK [™] is our interest earning children's savings account, as well as a student banking program in select elementary schools, that helps children develop smart saving habits at a young age.



Earn interest on the first \$5.000 in savings.

Deposits

Every deposit counts, no matter how large or small! Stop by your local Peoples Bank to make a deposit. By taking your child to the bank on a regular basis, he or she will become aware of the importance of being a good financial steward of his or her money.

Withdrawals

All withdrawals require an in-person signature and may be done at a Peoples Bank location.

Interested in having your school participate? Contact Peoples Bank at 1-800-891-9389.

mypeoples.bank

Sticker-Books Children will receive a sticker book at account

opening. For each deposit, a child earns a sticker. Fill up the 'sticker-book' (8 total stickers) and Peoples Bank will deposit \$1.00 into your child's account.

Stop by Peoples Bank for an application and open an

account today!

Deposits Children can make a deposit designated

Deposits should be brought in the sealed envelope provided and filled out

completely.

How Does My Student Join?

during

times.

It's simple! Just fill out the account application we send home with your student. Make sure you complete the entire application. You can also email us directly for secured email options at info@mypeoples.bank. Completed paperwork may be returned with your student, mailed or dropped off at any Peoples Bank location. We have secured night drops for your convenience.

In the Schools

The GIANT PIGGY BANK[™] also has a student banking program in select schools. Children learn basic banking fundamentals, like how to complete a deposit envelope, in a convenient environment that champions learning.

About the Program

Sponsored by Peoples Bank, GIANT PIGGY BANK will visit your school on a regular basis (typically once per week, differs by school). Assisted by bank and school staff, older students can apply to be "student bankers." All who "apply" will be accepted. This process allows students to experience the real process of applying for a job and following a schedule. Student bankers also learn about confidentiality, customer service and teamwork.

Teach Children to Save

Children attending a participating school can open a children's savings account (with parent completion and submission of an account application).

Withdrawals

Withdrawals are not permitted at school and require an in-person signature which may be done at any Peoples Bank location.

A FUN and **EDUCATIONAL** student banking program!